



## ANNUAL REPORT 2019





## A LETTER FROM THE CHIEF EXECUTIVE OFFICER

Dear Friends,

Last year was an exciting one for Children's Advocacy Center of Greater West Texas, Inc. (CAC) as we not only reached new heights in numbers of children and families served, but also embarked upon a bold task of moving all of our services, including Hope House, Family Enrichment Services, and Court Appointed Special Advocates (CASA), to one child-friendly campus.

In 2019, CAC expanded our services to better meet the needs of children and families across the Concho Valley. As a result, we served 5,012 individuals last year. In comparison, that's almost 34% more than the prior year, and over twice as many individuals served in FY17. Aside from increased therapy and medical services through Hope House, one of the reasons for growth was the addition of the Parents as Teachers program to Family Enrichment Services. This program offers home visits that focus on the cognitive and social-emotional development of young children, ensuring optimal development and a healthy start, which is linked to positive outcomes for both the child and family. Furthermore, our CASA program continued to expand by recruiting more volunteers to become advocates for children, thereby increasing the capacity to serve more children over time. We were also able to offer online versions of the CASA Volunteer Training and the Recognizing and Reporting Child Abuse Training in order to enhance our education efforts.

In addition to programmatic growth, CAC surpassed a major milestone last year with the completion of a capital campaign to build *A Center for Children and Families*. CAC will now be able to cease operations out of four locations and instead offer one campus for all children and families to access the help they deserve. The campus is expected to be completed by the fall of 2020.

With all of the changes at CAC, we know the successes of this past year would not have been possible without the support of our donors, community partners, and volunteers. On behalf of the CAC Board, staff, and the families we serve, thank you for helping us ensure each child in our community has a safe and nurturing home.

Sincerely,

Heather Ward  
Chief Executive Officer



## **FAMILY ENRICHMENT SERVICES**

**871 PEOPLE STRENGTHENED THROUGH HOME VISITS, WEEKLY SUPPORT GROUPS, AND COUNSELING SERVICES**

Family Enrichment Services (FES) provides services to build stronger families through four free programs: Parents as Teachers, Parent Mentor Program, Circle of Parents, and Counseling Services. These services are crucial in working to support and strengthen families within our community.



## **COURT APPOINTED SPECIAL ADVOCATES**

**438 CHILDREN PROVIDED WITH A CASA VOLUNTEER TO ENSURE THEIR VOICE IS HEARD THROUGHOUT THEIR FOSTER CARE JOURNEY**

Court Appointed Special Advocates (CASA) speak for the best interest of children who have been abused or neglected and whose home will be determined by a court of law. CASA Volunteers provide stability, love, and guidance for the children they serve.



## **HOPE HOUSE**

**2,318 CHILDREN GIVEN HOPE AND HEALING THROUGH FORENSIC INTERVIEWS, THERAPY SERVICES, AND CASE COORDINATION**

Hope House is a safe place for children and families to visit after an outcry of abuse. This program provides free services to victims of child abuse and neglect on behalf of law enforcement and Child Protective Services (CPS). These services are critical for the investigation, criminal prosecution, justice, and healing for the child and family.



## **OUTREACH & AWARENESS**

**1,385 PEOPLE TRAINED THROUGH CASA TRAININGS, RECOGNIZING & REPORTING CHILD ABUSE TRAININGS, AND COALITION TRAININGS**

Outreach & Awareness includes our Community Engagement Department and Development Department. These programs provide free trainings for community members, volunteer coordination, and development and fundraising efforts to engage the community in child abuse prevention.

# 2019 FINANCIAL ACTIVITIES

*Financial Activities Statement for the Fiscal Year Ended August 31, 2019*

## REVENUE

Contributions	\$176,311
Grants	\$1,850,945
Fundraisers	\$171,305
Miscellaneous	\$24,769
<b>TOTAL REVENUE</b>	<b>\$2,223,330</b>

## EXPENSES

Services & Education	\$1,767,006
Administration	\$452,057
Fundraising	\$52,474
<b>TOTAL EXPENSES</b>	<b>\$2,271,537</b>

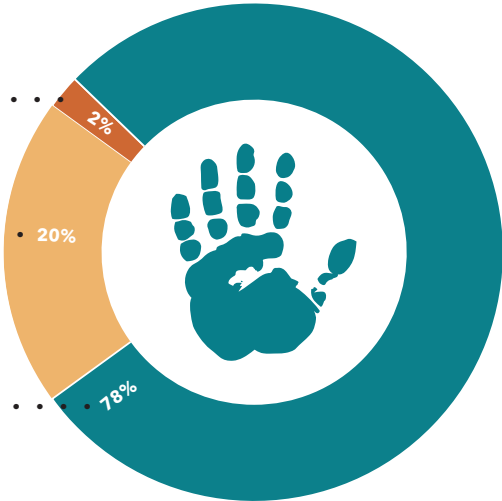
## SPECIAL PROJECTS

Donor Restricted (Capital Campaign)	\$2,782,311
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### FUNDRAISING

### ADMINISTRATION

### SERVICES & EDUCATION





# 2019 STAFF AND BOARD OF DIRECTORS

## EXECUTIVE COMMITTEE

Jeff Curry	<i>President</i>
Rick Mantooth	<i>Vice President</i>
Shane Wilson	<i>Treasurer</i>
Colleen Haddad	<i>Secretary</i>
Mason Vaughan	<i>Past President</i>
Sharanda El-Masri	<i>Fundraising Chair</i>
Mike Hennings	<i>Member at Large</i>
James Skinner	<i>Capital Campaign Chair</i>

## BOARD OF DIRECTORS

Cara Barker	Dennis McGuire
Tanner Bryant	Derek McIntyre
Pam Bradshaw	Michelle Perkey
Vicki Housley	Todd Sanford
Ashley Knight	Corey Speck
Susan Looka	Monty Stanley
Isaac Lopez	

## ADVISORY MEMBERS

Leann Forbes	Sheila Velarde
Val Frank	Carol Whitehead
Patty Stokes	

## ADMINISTRATIVE STAFF

Heather Ward	<i>Chief Executive Officer</i>
Monica Escobedo	<i>Chief Programs Officer</i>
Justin DeLoach	<i>Chief Development Officer</i>
Belinda Braly	<i>Director of Family Enrichment Services</i>
Shirley Davis	<i>Director of CASA</i>
Razanna Thomas	<i>Director of Community Engagement</i>
Jacob Bridgeman	<i>Operations Manager</i>
Keren Harris	<i>Executive Assistant</i>





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**BECAUSE OF YOU**

5,012 lives  
were changed  
in 2019!